

Advanced Installer

Windows Installer Packaging Tool for Developers, ISVs & Enterprises

Building MSI installers for 20+ years
Unmatched support for MSIX technology

A GLIMPS OF
2022, OUR YEAR SO FAR IN
NEW FEATURES, ENHANCEMENTS AND EVENTS

FEBRUARY

v 19.2

Advanced Installer is launched on Capterra

Advanced Installer is a strong, cost-effective software trusted by thousands of enterprises and ISVs.

Read Advanced Installer reviews on Capterra

Logon Trigger for a Specific User (Scheduled Tasks)

Use the "At Logon" trigger for "Any user" or "Specific user".

APRIL

v 19.4

The Installer Testing Guide eBook is launched

Free hands-on guide for developers and ISVs in charge of building software installers.

Free download on advancedinstaller.com

Windows 10 Custom Context Menus

Automate the process of adding context menu items to your application. No manual edits through the Registry Editor.

JUNE

v 19.6

INSTALLER ANALYTICS

Installer Analytics is a business intelligence platform that complements Advanced Installer.

It provides analytics and in-depth data on how desktop applications are used.

Build Modification Package Projects from the command line

Speed up the building process of your modification packages by simply running the command from your terminal.

AUGUST

v 19.8

Windows 11 Context Menu

One-click activation from Advanced Installer's GUI.

No manual editing of the registry entries.

Advanced Shortcuts (Hard links, Symbolic links, Directory junction)

Generate links to files and folders straight from the GUI.

v 19.1

JANUARY

Repackager Metadata Fetching Updates

Extract repackaging metadata information for .vbs scripts.

Advanced Installer 2021 Rewind Webinar

Over 30.000 software engineers have used Advanced Installer 2021.

Check the complete presentation on our official YouTube channel.

v 19.3

MARCH

Active Setup Mechanism

Add, edit, or delete existing Active Setup Commands in your installer project.

Webinar of the Month GitHub Actions Integration

Automate your software workflow, develop, test, and deploy pipelines more efficiently. Official YouTube channel.

v 19.5

MAY

MSIX Sparse Packages - Grant Package Identity to Non-UWP Desktop Applications

Provide your non-UWP desktop app with deeper integration into the OS features using Sparse packages.

MSIX Sparse Packages Ready

Deliver relevant, up-to-date applications by granting packaging identity without writing your code.

Full API access, dedicated configuration.

v 19.7

JULY

Windows 11 Custom Context Menus

Access the Windows 11 feature for context menu items by automatically building a sparse package for you - no manual intervention necessary.

MSI Packaging Training and Certification" is launched

Boost your earning potential with MSI Packaging Training & Certification.

Free ebook, free training, free certification.

v 19.9

SEPTEMBER

Support for Running Script(s) Before and/or After a Prerequisite

Easily run a script before or after a prerequisite - no workarounds needed.

Enterprise Packaging Checklist for Developers

Discover the 17 recommendations to package your app for enterprise use and learn how to build a better installation package.

Security Updates

Advanced Installer Auto Updater - Security Improvements

With the release of Advanced Installer 19.4, we introduced several improvements to the Updater's workflow to reduce potential security exploits.

Smart App Control (SAC) Full Support

All binary files included in the Advanced Installer package kit are SAC compliant as of the 19.7 release of Advanced Installer.

DLL Vulnerabilities Improvements

Enhancement to prevent the possibility of hijacking through a vulnerability in WinSxS DLL, which is required by the setup executable.

Windows Installer Packaging Tool for Developers, ISVs & Enterprises

Perpetual, Royalty-Free License

2022, OUR YEAR SO FAR IN NUMBERS

9

Product
Updates

256

enhancements
and bug fixes

22

brand new
features

30.000+

installs

7.000+

hours of tech
support assistance



We package and deploy software for significant enterprise customers globally, both to enable workplace modernization initiatives and to manage and evolve operations.

Advanced Installer is our first choice for packaging software because their solutions empower our teams to deliver efficiently and with high quality.

We've found their interface to be easy-to-use, the support documentation robust, and they are always there to support us when we need them.

With the constant evolution of the MSIX format, we are happy to have chosen a software provider that is not just keeping pace, but leading the pack.

NATHAN COULLING

SENIOR DIRECTOR - MODERN WORKPLACE, AVANADE



As a leading supplier of ETRM applications, Amphora has standardized on the use of Advanced Installer company-wide. Since implementing a set of automated installers using Advanced Installer, our deployment landscape has changed entirely! A single person running the installers can now accomplish on a 5 server system in less than 2 hours what originally took 3 people 3-5 days to accomplish. The need to edit countless configuration files across multiple servers is gone and our clients now receive a repeatable, consistent installation experience.

Beyond that, the level of support we receive from Advanced Installer is second to none. Every support question we've had has been answered in detail in a timely manner with suggested workarounds to help solve any issues we encounter. To date, no question has gone unanswered! I could not be more pleased with the decision to use Advanced Installer!

KEVIN HARGROVE

GM OF INFRASTRUCTURE/IT, AMPHORA, INC., UK



I just wanted to thank you for a great presentation and for the video, the guys were very knowledgeable. This is a great product; I like it better than AdminStudio which I've used for about 10 years. Our company bought Advanced Installer a few months back after I tried it and loved it.

Thanks for a great product.

ORESTES SANTANA

SOFTWARE PACKAGING & DEPLOYMENT ENGINEER
ROYAL CARIBBEAN CRUISES LTD | USA



We discovered Advanced Installer in its Freeware version and did not spend much time before deciding to buy the Enterprise version to unlock all the needed features.

What to say? It works and does what it's supposed to do very well! Low learning curve. I was also impressed by the support team that helps you to resolve any issue and more.

Quality is the master word of Advanced Installer!

ALAIN CHIORBOLI

SOFTWARE DEVELOPMENT MANAGER, ALPHA MOS

Best Practices
Validation
Testing

Perpetual,
Royalty-Free
License

Windows 11
Built-in
Predefined
Support

Package Support
Framework
Automatic
Integration

MSIX
Technology
Launching
Partner